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## FRANÇOIS MORELLI

July, 23<sup>th</sup> – October 8<sup>th</sup>, 2016

### La mesure

#### Video

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*François Morelli's video La mesure (2013-2014) is an ongoing project exploring the gentrification and transformation of the neighborhood of Hochelaga-Maisonneuve.*

*Using a yardstick, Morelli measures the length of rue Ontario in Montreal, between the corners of rue Moreau, the extreme west point, and rue Viau, moving eastwards, making marks along his path. The yardstick, a family memento, was purchased in the 1950s at Grégoire, a local hardware store in the neighborhood.*

*François Morelli, La mesure (2013-2014), Video, 14 min.*

*The significance of rue Ontario for Morelli begins with his grandparents, having emigrated from Italy and settled in the neighborhood generations ago. As he travels down rue Ontario, he revisits his own personal history, interacting with curious passersby along the way, sharing their own personal anecdotes with him.*

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#### Biography

*François Morelli is a Montreal-based multidisciplinary artist. He holds a BFA from Concordia University (Montréal, 1975) and a Masters of Fine Arts from Rutgers University (New Jersey, 1983).*

*His work is part of numerous international and national collections, such as the Montréal Museum of Contemporary Art, Montréal Museum of Fine Art, and Québec National Museum of Fine Art.*

*His work was presented in Canada, in the United States, and in Europe. Notable exhibitions include those held at the Museum of Québec (1979), the Centro Culturale Canadese (Italy, 1989), the Horodner Romley Gallery (New York, 1994 and 1995), at La Vitrine (France, 2004) as well as Atlanta Contemporary Art Centre (United States, 2007) and at Hamilton Art Gallery (Canada, 2007). Morelli also participated in the Montreal Biennale de Montréal (2002), the Biennale du Havre in France (2006) and at the Québec Triennial at the Montréal Museum of Contemporary Art (2011). François Morelli received the prix d'Excellence by the Biennale de dessin, de l'estampe et du papier du Québec (1993) and the Louis Comtois Prize in (2007).*

*François Morelli is represented by Joyce Yahouda Gallery.*

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Horaire de la Galerie : jeudi-samedi de 12h à 17 h et sur rendez-vous / Heures de bureau : mardi-samedi de 10h30 à 18h