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**Annie Briard**  
Staring at the sun

April 30 – June 04 2016

Video

**Opening :**  
Saturday 30 April 2016, 4pm – 6pm

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**Annie Briard**, *Staring at the Sun* (2016), Media installation: immersive HD video projection with surround soundscape

*What we see of the world results from a complex interplay of unstable systems. Vision is a wondrous affair, navigating the line between acts of deciphering and of creating. Our perceived surroundings are a collection of images formed through the intricate workings of our senses, and the impressions prescribed by mood, memory and so much more.*

*There is no fixed reality; it is a product of myriad conditions, which at times conflict. Vast knowledge can be derived from sight, but is it ever the same for us all? From one instance to another? How much of what we see is actual? How much is fabricated?*

*Staring at the Sun poses these questions through an immersive experience in which we are asked to consider the visible spectrum. Here, color is both perceived and produced by the body and mind. What we see reflects at once the light of the rainbow and its negative. The limits between the tangible and the imagined collapse into a dizzied blur of color and invisibility.*

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**Biography**

Annie Briard is a Vancouver-based artist from Montreal challenging visual perception through photography, installation and moving image.

Briard has exhibited in solo shows across Canada including at Joyce Yahouda Gallery (Montreal), Back Gallery Project (Vancouver), VIVO media art centre (Vancouver), Center 3 (Hamilton) and La maison des artistes (Winnipeg). Since 2009, her work has been presented in group exhibitions nationally and worldwide, including a 10-city tour of China for Canadian Cameras at Work in 2011, as well as festivals and screenings in New York, Rio, Madrid, Paris and Basel. She has participated in events such as Montreal's Nuit Blanche and Art Souterrain, World Event Young Artists in England, White Rabbit Arts in Nova Scotia and Capture Photography Festival in Vancouver. In 2012, she completed a residency at the Banff Centre, and pursues a residency in Spain in 2016.

Annie Briard holds a BFA in studio art from Concordia University (2008) and an MAA in media arts from Emily Carr University (2013), where she currently teaches. Her work is represented by Joyce Yahouda Gallery.

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Gallery opening hours : Thurs.-Sat. From 12pm to 5pm and by appointment / Office hours : Tues.-Sat. From 10 :30am to 6pm  
The artist wishes to thank the British Columbia Arts Council for their generous support.