Galerie JOYCE YAHOUDA Gallery

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ART SOUTERRAIN 2016 presents at Joyce Yahouda Gallery

Céline Berger Rare birds in these lands *Video*

A collaboration with Art Souterrain 2016, Division of Labour Gallery (London) and Galerie Joyce Yahouda

As part of Art Souterrain 2016

February 27 – March 26, 2016

Nuit Blanche

Saturday, February 27, 2016, 6pm - 10pm



Céline Berger, Rare birds in these lands (2013), Video, HD, 16:9, black&white, stereo, 10:50 min

Art Souterrain, with the theme of "must art be appealing?" presents the video Rare birds in these lands (2013) by Céline Berger, at Joyce Yahouda Gallery. This video was proposed through a collaboration between Division of Labour Gallery in London and Joyce Yahouda Gallery.

The Dutch art scene and the business world currently show a growing interest for collaborations between artists and businesses. Artists look for direct involvement in the 'outside world' and investigate new financing models, while managers and businesses are becoming increasingly curious about creative processes and artistic concepts as possible economic resources.

The video Rare birds in these lands (2013) was shot on location, before and after a workshop in which four artists and four managers were invited to participate, analyzing the risks that an artist's intervention in a company could represent for both parties. In this video work, the narrated voice over is a direct transcription of statements gathered at this occasion.

Biography

Céline Berger is a French visual artist working and living in Cologne (Germany). She has been trained in physics and material sciences, and worked as an engineer from 1997 to 2008. After her post graduate studies at the Academy of Media Arts in Cologne, she was a resident artist at the Rijksakademie van beeldende kunsten in Amsterdam, in 2012-2013.

Céline Berger's work brings models, concepts, and methods from the engineering and management fields into the art world, adapting and transforming them. People from her former corporate environment - consultants, employees, engineers – are often involved in the development of her projects. In 2012, she was granted the Nam June Paik new comer prize of the NRW art foundation.

Opening hours Gallery: Thursday-Saturday 12 to 5 pm and by appointment / Opening hours office: Tuesday to Saturday 10:30 am to 6 pm



DIVISION OF LABOUR



