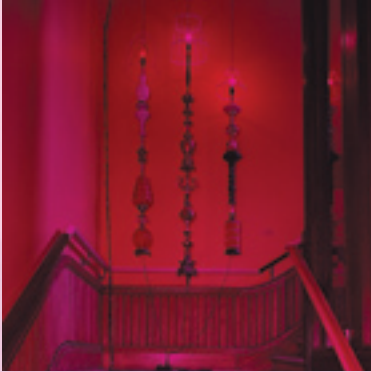


For Immediate Release:
December 4, 2007
Gladstone Hotel
Toronto ON

Mark Your 2008 Calendar!
Feb 22-24, 2008 (Event coincides with IDS)



ANNOUNCING 2008 PARTICIPANTS

Room Installations:

Pietro Gagliano
Peter Wehrspann
Daren Gerig
Jeremy Cox
Lucas Brancalion
Bruno Billio www.brunobillio.com
Mahan Javadi www.mahanjavadi.com
Jacques Bilodeau www.jacquesbilodeau.com
Brothers Dressler www.brothersdressler.com
Dennis Lin www.umomo.com
Patty Johnson www.northsouthproject.com
Magic Pony www.magic-pony.com
Souvenir Shop www.thesouvenirshop.ca
This Is Collective Katherine Ngui, Michael Steele,
Christopher Dowdell, Parimai Gosai, David Dick, Adam Harris,
Christina Ott, Jeremy Vandermeij

Public Space Projects:

Castor Canadensis Design Inc www.castordesign.ca
Adrienne Rubenstein www.adriannerubenstein.com
Eric Chan
Covello Reesor www.covelloreesor.com
Niki Lederer www.nikilederer.com
Tahir Mahmood www.tahirmahmood.com
Clayton McMaster
Martin Rosen www.tableguy.ca
Susan Rowe Harrison www.lunule.com
Jade Rude www.jaderude.com
Britt and Jay Olason

image: Lisa Neighbour
CUTMR 2007

What is Come Up To My Room?

Come Up To My Room is an alternative design show focusing on the diverse practices that work outside the norms of traditional design: multidisciplinary, independent, emerging and self-taught, all within the backdrop of our historic 119 year old hotel. Now in its 5th year **Come Up To My Room** continues to generate excitement in the Canadian design community.

Curators Pamila Matharu and Christina Zeidler do not select specific project submissions, instead they curate by selecting designers and artists based on their past work. Once the “designers” have been selected they are invited to choose one of the twelve exhibition rooms on the hotel’s second floor and the curators are not allowed in until the show starts. This rock ‘n roll approach ensures that the designers are given the opportunity to “bring it!” to the event and create a site-specific installation following their own personal vision. Participants are required to showcase new work and are asked to produce work specifically for this event. Work presented at **Come Up To My Room** pushes over into installation and often inhabits the cross-over world between art and design. **Come Up To My Room** is a chance for artist/designers to push limits and explore new territory by showcasing personal dream projects and to refuel or challenge themselves creatively. It is an opportunity to reveal another side of their creative self. This strategy means that at this point we can only show you what the designers have done before and *IMAGINE what they will create for Come Up To My Room 2008.*

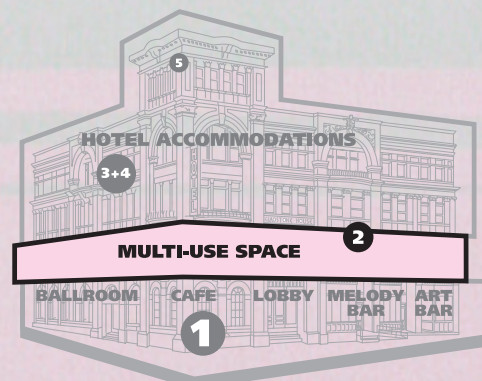
The show never presents itself the same way twice. Each year a new crop of designers present “not so much what is new as what is real” - *Design Lines, 2007*. The three day gathering is an opportunity to see and experience creative environments, meet and talk to the designers, socialize and network with friends and colleagues and party at the **LoveDESIGN Party** on the Saturday night.

Come Up To My Room is timed to coincide with IDS, drawing from the curators experience with the contemporary art world tradition of off-sites which accompany all larger shows. **Come Up To My Room** is an alternative event that allows “artists” to showcase their ideas, free from the constraints of commercial considerations.

To see photos of past CUTMR installations <http://www.gladstonehotel.com/cutmr>

Where is Come Up To My Room?

This event takes over the entire **second floor of the Gladstone Hotel 1214 Queen Street West Toronto ON**. Visitors will find temporary room installations in 12 exhibition rooms plus public space projects in the hotel’s lobby, stairwell and 2nd floor reception gallery.



When is Come Up To My Room?

Come Up To My Room runs Friday February 22 to Sunday February 24, 2008

EXHIBITION HOURS: **PRESS PREVIEW: Thursday February 21 4-8pm**
Friday February 22 12-8pm
Saturday February 23 12-10pm (Reception 7-10pm)
Sunday February 24 12-5pm

LoveDESIGN Party: Saturday February 23 10pm 'til late - Gladstone Hotel Ballroom

What does it cost to Come Up To My Room?

Exhibition Entry \$6.50 (includes catalogue)
LoveDESIGN Party Free

Who produces Come Up To My Room?

Come Up To My Room is one of several annual exhibitions/events produced by The Gladstone Hotel. The hotel produces these events in order to showcase artists, community groups and like-minded local businesses. These events are also meant to inspire other individuals, groups, and organizations to bring their creative ideas and cutting edge events to the Gladstone Hotel's multi-functional venue spaces.

For curatorial information contact:

Pamila Matharu, Curator | 416 846 6230 | pmatharu@rogers.com
or Christina Zeidler, Curator | 416 531 4635 ext. 7102 | christina@gladstonehotel.com

For press information contact:

Chris Mitchell, Marketing and Exhibition Coordinator
416 531 4635 ext. 7105 | chrism@gladstonehotel.com

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